

## **City of Chelsea, MA Launches New Web Site**

*Enhanced Resources on [www.chelseama.gov](http://www.chelseama.gov) Include Online payments, Streaming Media, and High-Powered translation tools.*

**October 1st , 2009**

Chelsea, MA - The newly redesigned web site of the City of Chelsea goes live today on the World Wide Web. The site aims to extend the reach of all the City's programs by serving a broad audience of residents, businesses, professionals, and members of the general public interested in the multitude of online services offered by the city. The new web site features expanded content and streaming media of the Channel 15 Television station. The redesign incorporates bold colors, graphics, completely new navigational tools and is also available in English, French, Spanish and Portuguese.

“Our online visitors will now experience a more vibrant and seamless view of the whole City and its deep collection of online resources,” says John Hyland, IT Director for the City of Chelsea. “And it's an open house-we've streamlined access to our very rich content, making virtual visits to the City of Chelsea a more exciting and informative.”

### **Content Deeper and More Accessible**

The site is organized to provide quick and direct access to many City resources for all audiences. If a visitor is not sure exactly where to look for specific information on [www.chelseama.gov/](http://www.chelseama.gov/), the newly developed site-wide search engine will help.

One of the features on [www.chelseama.gov](http://www.chelseama.gov/)'s homepage, “Language Translation” provides instant dynamic translation of text to four languages. This tool will translate all pages even if they are external links to other non-city websites. Not only does it allow visitors to find what they're looking for, but it also allows them to link up to a vast matrix of additional information about the City in their preferred language.

“**Community Events Calendar**” Features an interactive events calendar; visitors can submit their community event to the events coordinator for approval.

“**Online GIS**” We also have a new online Geographic Information Systems website. City staff and PeopleGIS worked together to create a new Online GIS web site. The new site replaces one that was created in 2004 and includes a new bright and colorful interface, easier navigation, and faster and more productive performance. Also updated data has been added. This data includes orthophotos, building footprints, and regularly updated ownership information. Other data such as bus routes, roads, and parcels can be viewed as well. Additionally an abutter's tool is available to use. Feel free to contact the city's MIS department with any questions or comments.

**“Images of Chelsea”**, We have assembled a collection of photos from around the City for the website....currently around 80 alternating photos – this collection will be updated seasonally.

“This new design was created specifically for our online audience of both general visitors and professionals,” says John Hyland. “It is Packed with high-quality translation tools, news, and current information that will be constantly updated, the Web site will help make the City of Chelsea's extensive resources more attractive and accessible to a global audience of all ages and backgrounds.”

Currently featured on the home page of [www.chelseama.gov](http://www.chelseama.gov) are collections of landmark locations within the city taken over the course of the last six months. This photo library will be expanding as the seasons progress. Submissions of photos should be sent to [Photos@chelseama.gov](mailto:Photos@chelseama.gov)

Note: Access the City's new Web site at [www.chelseama.gov](http://www.chelseama.gov)

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### **About the City:**

The City of Chelsea, Massachusetts is located in Suffolk County directly across the Mystic River from the City of Boston. The City was first settled in 1624, established itself as a Town in 1739 and was incorporated as a City in 1857. The City has an estimated population of 35,080 and occupies a land area of 1.8 square miles.

The City provides general governmental services for the territory within its boundaries, including police and fire protection, trash collection and disposal, public education (pre-kindergarten through grade twelve), water and sewer services, parks and recreation, health and social services, libraries/culture and maintenance of streets and highways. The principal services provided by Suffolk County are space for courts, a jail, a house of correction, and a registry of deeds. The Massachusetts Bay Transportation Authority provides commuter rail service and bus coverage throughout the City with connections to the metropolitan Boston area. The Metropolitan District Commission maintains certain parks and highways. The Massachusetts Water Resource Authority provides water and sewerage disposal services to the City.

Sign up for **e-chelsea** at [www.chelseama.gov](http://www.chelseama.gov) to receive free highlights of events within the City, or visit our events calendar for a complete calendar of public programs.